

# 2000s

Over 50% of The Open University's students link to the University through the Internet. The Library launches "My Open Libr@ry", providing Open University students with access to a vast number of electronic journals, e-books, databases and resources via the Internet.



The Open University launches the iTunesU project, within 6 months Open University materials had over 2 million downloads from the Apple iTunes site. The Open University also launches its own channel on YouTube, its own site on Facebook and a "Second Life" (online virtual world site) island called Open Life.

For the third time in a row The Open University is ranked first in the National Student Survey.

2000

2001

2002

2003

2004

2005

2006

2007

2008

2009

The Open University is acclaimed as a visionary organization in an index of the top 100 innovative organizations in the UK.

OpenLearn is launched. The project represents the UK's first contribution to the worldwide growth of open educational resources.



218,000 people study with The Open University, making it the UK's largest University with about 35% of the UK's part-time undergraduate students. Since the first students were admitted in 1971, more than two million people have studied with The Open University, achieving 600,000 awards, including entertainers; Lenny Henry, Joan Armatrading, Sheila Hancock, Matthew Kelly and sportsman Vikram Solanki.

In 2008, 4,173 courses were paid for using Tesco Clubcard vouchers. The new partnership with Tesco allows shoppers to swap Clubcard points towards Open University undergraduate courses.